



IFWC - Integrative
Functional Wellness Center
Marcelo R Moreira, Owner

procurement@jifwc.com

+1 (407)-923 5710

Company Data

- NAICS:
 - **541612 (primary)**
-Human Resources Consulting Services
 - 611430 - Professional and Management Development Training
 - 621399 - Offices of All Other Miscellaneous Health Practitioners
 - Cage: 177G2
 - Unique Entity ID:
 - ZHX6KLM8MXU5

Workforce Performance Optimization & Risk Reduction Solutions

We help organizations reduce human error, improve decision-making, and increase workforce performance in high-stress environments.

Core Capabilities

- Workforce Performance Optimization Programs
- Decision-Fatigue & Error Reduction Strategies
- Operational Stress & Resilience Assessments
- Cognitive & Autonomic Performance Monitoring
- Executive & Leadership Performance Programs
- Recovery, Sleep & Fatigue Management Solutions
- Pilot Program Integration for Contract Environments (ITN / RFP)

Business Overview

- IFWC is a specialized consulting and human performance firm delivering non-pharmacological, evidence-based solutions focused on operational resilience, cognitive performance, and workforce sustainability.
- Our approach integrates nervous system regulation, biometric insights, and performance strategies to address the root causes of fatigue, stress, and performance degradation in complex environments.
- Designed to support government agencies, municipalities, and prime contractors, our services are structured as low-risk pilot programs with scalable pathways based on results.
- Our programs are designed to deliver measurable impact within 30–90 days through structured pilot implementations.

Key Outcomes

- Reduced absenteeism and fatigue-related errors
- Improved decision-making speed and accuracy
- Increased workforce productivity and resilience
- Lower operational risk in high-pressure environments
- Improved employee retention and performance consistency
- Measurable improvements in stress management and recovery capacity.

Differentiators

- 24+ years of experience across clinical and corporate environments
- Focus on measurable performance outcomes, not wellness activities
- Non-invasive, compliance-friendly, and low-risk implementation
- Nervous system-based approach targeting root causes of performance loss
- Pilot-ready, modular solutions designed for contract environments
- Binational operations (U.S. & Brazil) with applied research foundation.

Relevant Experience

- Executive and corporate programs focused on stress reduction, productivity, and decision optimization
- Performance support for leadership teams in high-responsibility environments
- Applied experience in reducing cognitive overload, emotional stress, and fatigue-related performance issues
- Founder: Marcelo R. Moreira, 24+ years of experience, Master's in Bioengineering, PhD Candidate in Neuroscience